



Guidelines for Corporate Social Investment, Donations and Sponsorship applications

Purpose

The document provides the basic guidelines to be used internally by the recipients of CSI, donations and sponsorship applications before these are screened and evaluated by the CSI Steering Committee. These guidelines are to be studied before an applicant completes the DBSA CSI funding application form.

Definitions

Corporate Social Investment (CSI) is the way in which companies care for the wellbeing of the social and ecological environment of the communities in which they operate.

Donations are seen as a voluntary gift, money or services in kind to some worthwhile cause such as a charity

Sponsorships are seen as support to an event, activity, person, or organization financially or through the provision of products or services. Sponsorships are used to create publicity for the sponsor.

Focus Areas

The DBSA is a development finance institution. Our CSI initiatives need to complement our overall mandate to provide financial, technical and other assistance to objects its objectives. The Bank funds project based interventions and infrastructure in the following focus areas:

- Early Childhood Development (ECD)
- Youth Development
- Empowerment of Women
- Environmental Management

The DBSA reserves the right to amend these focus areas on a yearly basis.

Exclusions for funding applications

The Bank will not consider funding for:

- Individuals
- Political parties or political candidates
- Religious organizations or activities representing a specific denomination
- Activities that create an environmental hazard
- Sponsoring events, fundraising, tables, study or sport tours
- Operational costs such as staff salaries, rent and non-sustainable activities
- No direct funding to be directed to government except in partnership on a community development project
- Organizations that discriminate on the basis of race, colour, gender or sexual orientation
- Charitable fund raisers and beauty pageants

Monitoring and evaluation

- Any beneficiary will be expected to sign an agreement with the DBSA to ensure that funds are managed appropriately.
- Proof of expenditure will be requested from beneficiary after disbursement of funds.
- Project progress report/s with pre and post images will be requested from beneficiary.
- Funder will conduct pre and post implementation site visits.

Funding allocation

- Applications for donations will only be considered between R5 000-00 to R10 000-00.
- Applications for CSI funding should not be less than R10 000-00 and not exceed R1m per application.
- Sponsorship applications will only be considered between R10 000-00 and R70 000-00.

Note that the DBSA will only consider once-off funding.